



Updated 30<sup>th</sup> June 2018

## **Scunthorpe United Football Club Academy**

### **Club Photography / Image Consent Policy**

As a club we feel it is important that players feel happy with their achievements and have photographs and films of these events. Family and friends may also want to be able to share the successes of their children when they have been part of an organised game or tournament.

However, it's also important that we are aware of the child protection and safeguarding issues when people are taking photos or filming at events. The potential for misuse of images can be reduced if we are aware of the potential risks and dangers and put appropriate measures in place to combat any possible issues in regard, to the photographs or images taken.

#### **The following guidelines must be followed:**

Do not use players names in photograph captions. If a player is named, avoid using the photograph unless express permission has been granted.

A parental permission form to obtain consent for a player to be photographed and videoed must be undertaken each season.

Obtain the players permission to use their image, as they have a right to determine its use. Ensure they're aware that the image is taking place and understand what the picture is going to be used for.

Only images of players in suitable clothing are to be taken, this reduces the risk of inappropriate use. (Some activities within football present a much greater risk of potential misuse).

Ensure that any images of a player on the club's website cannot be misused.

Professional photographers or the press who are invited to an event. Should be made aware of the club's expectations of them in relation to child protection.

Do not allow photographers unsupervised access to players.

Do not approve photography/video sessions with players unless content has been agreed.



### **Parents:**

The club will ensure that parents, carers, family members and others understand the policy. That there is an acceptable use policy for using photographs, which may include asking parents not to share photos on social media sites or other multi-use platforms.

### **GDPR:**

Images or video recordings of players must be kept securely. Hard copies of images should be kept in a locked drawer and electronic images should be in a protected folder with restricted access.

Images should not be stored on unencrypted portable equipment such as laptops, memory sticks and mobile phones or they must be deleted after downloading to a secure form of storage.

Avoid using any personal equipment to take photos and recordings of players, (where possible) and use only cameras or devices belonging to club.

When storing and using photographs to identify players and adults for official purposes, such as identity cards or registration requirements, we should ensure we are complying with the legal requirements for handling personal information.



## Scunthorpe United Academy Photographic & Video Images Consent Form

Scunthorpe United's Academy follows FA guidance and policy in recognising the need to ensure the Welfare and Safety of all young people in sport.

In accordance with FA guidelines and our Child Protection Policy, we will not permit photographs, video or any other images of young people to be taken without the consent of parents/guardians/carers and the young person themselves.

I understand that the images may be used in media or publicity materials and celebration publications produced. I understand that these images may be safely stored or archived digitally or manually and may be publicised in a variety of media forms including websites and managed social network sites.

I agree that such images may be used in media or publicity materials and celebration publications produced by Scunthorpe United Football Club; The Football League, League Football Education or the Football League Trust or other sponsorship partners.

"I consent to Scunthorpe United Football Club's Academy recording images of my training sessions and matches."

Name of Player \_\_\_\_\_

Player's signature \_\_\_\_\_

Date \_\_\_\_\_

"I consent to Scunthorpe United Football Club's Academy recording images of my son in training and in matches. I confirm I am legally entitled to give this consent"

"I understand that photographs and videos may only be taken by Scunthorpe United staff and officially accredited persons.

Signed (Parent) \_\_\_\_\_

Date \_\_\_\_\_

**Please sign and return to the Academy Administrator – Thank You**



**Club Copy - Retain In Staff / Player File - Club Copy**